

Social Change



Main point

- **Lester Brown calls for a great mobilization to restructure our lifestyle towards sustainability. This will involve a dramatic change at all levels of society:**
 - **Individual and collective consciousness**
 - **Politics and policy**
 - **Activities**
 - **Outcomes**

- The nature of life is to grow, to evolve.
- Successive periods of time have their unique qualities. Sometimes change can come rapidly. Sometimes very little happens - viz – the Great Leap
- Is this a time that is ripe for rapid change?

Discussion Points

5 minutes each

- Business as usual will not carry on for much longer (p 241)
- Civilization is approaching its demise. (p 241)
- The most basic indicator of our plight is the number of failing states (p242)
- Stabilizing climate, stabilizing population, eradicating poverty and restoring the economy's natural support systems and all essential to restoring food security. (p 242)

Discussion Points continued

- We are in a race between political tipping points and natural tipping points. p 243
- The key to building a global economy that can sustain economic progress is the creation of an honest market, one that tells the ecological truth. p 243
- The challenge is not to provide a high-tech military response to terrorism but to build a global society that is environmentally sustainable and equitable – one that restores hope for everyone. p 265

Plan B Key Policy Principles

- **Taxation and subsidies to reflect the true environmental and health costs of our consumption patterns**
- **Educate, Restore and Preserve, Eco design**
- **Policies for social change**
 - **Be informed**
 - **Adjust your lifestyle**
 - **Campaign to influence on community and political level**

Models for Social Change





MAHARISHI VEDIC SCIENCE AND TECHNOLOGY

GLOBAL SUSTAINABILITY

MAHARISHI TECHNOLOGY
OF THE UNIFIED FIELD

HEADS OF STATE

Bringing fulfilment to all areas of
society administered by governments

National Law

Global
Sustainability

Vasudhaiva kutumbakam . Humanity Aligned with Nature
World Peace . Stabilized population . Stable climate
Healthy Bio-diversity . Genetic Security . Strong health .
Food and Water Security
Ideal, Sustainable Built Environment
Zero Waste

Invincibility
not here

Actions

Coherence Creating Groups
Education and empowerment of women
Clean Energy Generation . Sustainable water use
Clean, Efficient Transport . Large Sustainable Forests
Sustainable Agriculture And Fisheries . Green Building Practices
Cradle to Cradle design practices .
Government and Corporations action based on sustainable values.

Invincibility
not here

Policy

Policy based in Sustainable Values
Group for a government
Universal education . Life-supporting International Aid .
Go green fiscal policy . Prevention of market failures
Feed in tariffs . Environmental laws for protecting ecosystems
Green building codes . R & D incentives

Invincibility
not here

Knowledge

Understanding sustainability . Understanding ecosystems
Life-supporting ethical framework . Full Free Information .
Education . Green technology

Invincibility
not here

Qualities
of mind

The experience of Vasudhaiva Kutumbakam
Creativity . Intelligence . Intuition .
Discernment . Integrity . Commitment . Persistence
Wisdom . Integrated Individual
and Collective Consciousness

Invincibility
not here

Invincibility
here

TM

Pure Field of Creative Intelligence
Home of All the Laws of Nature
Home of All Impulses of
Creative Intelligence – the devatas –
Supportive Laws of Nature

UNIFIED FIELD = TRANSCENDENTAL
CONSCIOUSNESS

Natural Law

Maharishi Effect

- The Maharishi Effect offers the most well-researched, reliable method of creating social change in a positive direction, especially in relation to reduced violence.
- Offers greater coherence and integration in global collective consciousness.
- This single action has great leverage.
- All achievements are based in action; actions are based on knowledge and knowledge is structured in consciousness.

Individual and Collective Change



Verdict on Plan B